



Bogor, Indonesia
+6281574050646 contact@hellodimas.com

Dimas Aditya, Digital Marketing

Digital Marketing with 3+ years of experience doing digital advertising and improving website rankings with SEO.

Experience

Digital Marketing, Udadifish

Jul 2021 - Aug 2023

- Create reports and organize sales data for marketing
- Create and Improve Websites with WordPress and Design too
- Perform SEO and social media optimization on already published material

Digital Marketing Freelance, Jinno

Mar 2021 - Oct 2022

- Research information about rising topics or trends
- Creating Copywriting for Content and Hashtags
- Creating SEO articles with keyword research and posting on WordPress

Digital Marketing Mentor Intern, PT Surya Pratama Propertindo

Mar 2021 - Jun 2021

- Create training schedules for students
- Create Material and Present it to Students
- Make reports related to material and student development

Digital Marketing Intern, Rupada Teguh

Mar 2018 - Dec 2018

- Researching Content for Social Media
- Creating Content for Social Media
- Analyze and Create reports related to Social Media

Education

Indonesia Open University

Information Systems Student, Feb 2023 - Feb 2027

SMK Wikrama Bogor

Digital Marketing Student, Jun 2018 - Jun 2021

Languages

English: Beginner | Indonesia: Fluent

Skills & Tools

WordPress | Canva | Ahref | Semrush | Trello | Ms.Office
HTML | CSS | Keyword Research | SEM | On-Page | Off-Page

Links

LinkedIn | Instagram | Website | Facebook